

Stephens Associates, Ltd.

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Stephens Associates is pleased to have supported NuCo2 Inc. in the recruitment and selection of its new management team.

NuCo2 Appoints Ronald S. Jackson Executive Vice President, Operations

Move Rounds Out New Management Team for Nation's Largest Provider of Bulk CO2 Systems for Fountain Beverages

STUART, Fla., July 16 /PRNewswire/ -- NuCo2 Inc. (Nasdaq: [NUCO](#)), the largest and only national supplier in the U.S. of bulk CO2 systems for carbonating and dispensing fountain beverages, has appointed Ronald S. Jackson as Executive Vice President, Operations, it was announced today by Michael E. DeDomenico, President and CEO. Mr. DeDomenico noted that this latest addition completes the Company's top management team.

“With the welcome addition of Ron Jackson, NuCo2 is strongly positioned to fully realize its significant potential,” said Mr. DeDomenico. “Our Company now has in place highly capable and experienced executives in the key finance, sales and marketing, human resources and operations areas. In the eleven months since I came aboard to take the helm, we have devoted our energies to regrouping in order to assure stronger performance and superior customer service so that NuCo2 can move to the next level and capitalize on its many opportunities. That task is now largely completed, and the outlook is very exciting.”

Mr. Jackson had most recently been Vice President and General Manager of BOC Safequest(TM), a new venture in food safety. For fifteen years previously, Ron had been an executive with increasing gas distribution and operations responsibilities in the U.S. and abroad for The BOC Group, Inc., the multinational industrial gases company. He also held positions with Occidental Petroleum and BP Amoco prior to joining BOC. Mr. Jackson holds a B.A. from the University of California, Los Angeles, and an M.B.A. from the University of Michigan.

“Ron brings to NuCo2 a strong in-depth and strategic understanding of our business, which, coincidentally, he experienced at BOC, which is both a shareholder and important supplier of our Company,” commented Mr. DeDomenico. “We are very pleased to have him with us.”

To improve communications and heighten efficiency, the members of the executive team will report directly to Mr. DeDomenico. “We have a committed hands-on management group focused on achieving our Company's goals,” commented Mr. DeDomenico.

“NuCo2 expanded very rapidly and accomplished a great deal in its formative years, a legacy which our new team can build on and enable NuCo2 to achieve its growth potential, which we believe is considerable.”

Substantially all of NuCo2's revenues are derived from the rental of bulk CO2 systems installed at customers' sites. NuCo2 Inc. is a pioneer in the use of and the nation's leading supplier of bulk CO2 systems for carbonating and dispensing fountain beverages. Bulk CO2 involves use of a cryogenic vessel delivered to a customer's site, which preserves

CO2 in its liquid form and then converts the liquid product to gaseous CO2, the necessary ingredient for beverage carbonation. It is a relatively new technology with clear advantages over high pressure CO2, such as consistent and improved beverage quality, increased product yields, reduced employee handling and storage requirements, greater productivity, elimination of downtime and product waste as well as enhanced safety. Among NuCo2's customers are many of the major national and regional restaurant and convenience store chains, movie theater operators, theme parks, resorts and sports venues.

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